

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Framework of engagement with Media Organizations – Voter awareness programmes to be conducted by Mahaa News channel – Sharing of cost – Payment of bills Rs.2,24,720/- to M/s Mahaa News Channel, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 2090

Dated:14-05-2014

Read the following:-

1. Govt. Lr.No.3645/Elecs.E/A2/2013-9, dt:21-01-2014.
2. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.
3. From M/s.Mahaa News Channel, Hyderabad,
Invoice Nos. 00913 & 914, dt:28-03-2014.

ORDER:

In the letter 1st read above, MoU has been entered with M/s. Mahaa News Channel, Hyderabad for production of episodes on the concept programme "Why Vote" and also agreed to meet around 1/3rd cost of production of episodes, except live programmes, where cost of production is not involved, not exceeding Rs.50,000/- for shooting of episodes in Hyderabad and surrounding areas and Rs.1,00,000/- per episode for shooting in other parts of the State of Andhra Pradesh.

2. In the letter 3rd read above, M/s. Mahaa News Channel, Hyderabad have informed that they have conducted concept programme "Why Vote" and furnished the bills for an amount of Rs.2,24,720/- (i.e., Rs.1,12,360 + Rs.1,12,360) including all taxes and requested for arranging payment.

3. After careful examination, Government hereby accord sanction for payment of **Rs. 2,24,720/-** (Rupees two lakhs twenty four thousand seven hundred and twenty only) to the Monica Broadcasting Private Limited, Hyderabad towards the cost of production of episodes on the concept programme "Why Vote" regarding Voter Awareness.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 2nd read above.

(Contd...2...)

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Monica Broadcasting Private Limited, Hyderabad A/c No.913020046984259, AXIS Bank, Jubilee Hills, Film Nagar IFSC Code No:UTIB0000030, PAN No.AAFCM5781L.**

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 2nd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager-ADVT & MKTG,

Monica Broadcasting Private Limited, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED BY::ORDER//

SECTION OFFICER